

## New i30 And i40 Desktop Scanners



**They're Right Here. Right Now. Kodak's new 'small, fast and affordable' i30 and i40 A4 desktop document scanners are now shipping worldwide.**

These scanners are aiming to set new benchmarks in this market segment with the integrated *PerfectPage* image processing feature. The KODAK i30 and i40 are priced at € 799 plus VAT and € 1.145 plus VAT respectively, and target both the small office market and applications for decentralized scanning in organizations. Kodak has also announced the immediate availability of its new KODAK Capture Software 6.5 (Lite), which comes bundled with the new scanners. (see Page 2)

Lois Lebegue, Regional Business General Manager, Kodak Commercial Imaging Group said: "They're right here. Right now. The new i30 and i40 set new image quality standards and offer fantastic prices and performance for users in this segment."

### Multiple innovative features

Both models are loaded with innovative features such as *PerfectPage* with iThresholding, to automatically adjust the image output for all document types and conditions, including autocropping, deskew, automatic thresholding and colour dropout for forms processing.

The i30 simplex scanner performs with scanning speeds of up to 25 pages per minute, and the i40 duplex scanner with speeds of up to 50 images per minute, in both bitonal and colour. The scanners feature a 50-page capacity automatic document feeder and multi-feed detection.

The new scanners offer 600 dpi optical resolution and can scan up to 1,000 pages per day. The scanners are VRS compatible and support a wide range of scanning applications with the bundled TWAIN and ISIS drivers developed by Kodak.

### READIRIS Pro and KODAK Capture Software, Lite

Included is a full version of READIRIS Pro 8 CE for scan to „searchable PDF" and Optical Character Recognition (OCR), as well as KODAK Capture Software, Lite.

The i30 and i40 ship with a USB 2.0 interface and cable for convenient Plug and Play installation and come with a 1-year European Warranty with advanced unit replacement and 4-day response time as standard. Customers have the option to upgrade to a 2-year Advanced Unit Replacement (AUR) warranty for only € 74\* plus VAT, or a 3-year AUR warranty cost for just € 144\* plus VAT. The special upgrade price is available until 31.12.2004.

\*Price recommendation

### And Now There's A New 'Worry-Free' Hotline

Kodak has announced the launch of a new technical hotline for the i30 and i40 Scanners.

For the cost of a national telephone call customers can now contact specially trained Kodak technicians to rapidly resolve any technical, installation or driver issues. The new hotline will also handle the advanced unit replacement warranty, and initiate the shipment of a replacement unit if necessary.

Hauke Fast, Product Marketing Manager, EAMER said: "Kodak is implementing a comprehensive 'Worry-Free' hotline service for all customers in the entry level segment of the document scanner market. The hotline will support customers for all technical questions around the new scanners, and for warranty claims."

The hotline is available in major European languages from 9:00 to 17:00 (CET).

### Hotline contact numbers:

Spain	+34 (0) 914 534 305	support in Portuguese and Spanish;
France	+33 (0) 1 71 23 02 46	support in French;
Germany	+49 (0) 69 5007 1886	support in German;
Italy	+39 0 269 682 861	support in Italian;
UK	+44 (0) 870 240 5264	support in English;
Sweden	+46 (0) 858 769 412	support in Swedish, Danish and English;
International	+44 (0) 870 240 5263	support in Danish, Dutch, English, French, German, Italian, Portuguese, Spanish or Swedish

For more information and a complete list of all hotline numbers please visit

[www.kodak.com/go/Scannerhotline](http://www.kodak.com/go/Scannerhotline)

For online support, please email to:

[i30-i40-scanner@support.kodak.com](mailto:i30-i40-scanner@support.kodak.com)

For support by Fax:

+44 (0) 870 242 3458



### in focus

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## How The i660 Passed The Onion Skin Test

### Kodak scanner wins magazine challenge

Kodak's i600 Scanner Series is in the limelight again. After picking up an AIIM E-DOC Magazine 'Best of Show' award earlier this year the Series now gets a further boost with news that editors at the influential *Transform Magazine* have chosen an i660 Scanner as the winner in a head to head shoot-out challenge with a competitor product (*The Bowe Bell & Howell Spectrum 8125D*).

*Transform's* Doug Henschen reported: "With few exceptions the i660 met or exceeded all its performance specs.

Adding image processing steps often slows scanners down but the i660 beat its specs by two pages per minute (ppm), capturing 122 ppm/244 images per minute (ipm) duplex, all while scanning in colour with auto cropping, deskew and rotation applied.



**Regardless of a scanner's speed, the key to throughput is uninterrupted scanning.**

Doug Henschen, *Transform Magazine*

When I scanned bitonally and threw in thresholding, deskew, crop, halftone removal, noise reduction and barcode detection, the i660 managed 125ppm/250ipm – five ppm faster than rated speed."

He added: "Regardless of a scanner's speed, the key to throughput is uninterrupted scanning. In my tests I didn't experience a single jam or double feed. And in a separate test the ultrasonic multi-feed detection system caught all the variations of taped-together bond, card stock and onion skin in the test batch."

Kodak's technically advanced i660 mid-volume workhorse replaces the mid-volume Kodak Digital Science Scanner 3590C, which, at its launch in 1998, broke the price/performance barrier for colour scanning and delivered up to 20,000 pages per day.

*(The 3590C will remain available until supplies are exhausted)*

Announcing the winner Henschen went on: "The i600 Series combines a number of features Kodak has pioneered in recent years. Dual-stream output, for example, lets you output colour and bitonal or greyscale and bitonal images of the same document (in simplex or duplex).

The Series also offers Kodak's iThresholding which applies auto exposure control to bitonal images, and *PerfectPage* processing for auto deskew and crop of bitonal, greyscale or colour files. The result is straight, uniform images that are highly readable to both the human eye and recognition software – results proven in my tests."

Is this the best mid-range production scanner series ever built? Kodak's Richard Broden said: "Naturally we think it is - but ultimately it will be our customers who decide.

Kodak scientists were given a brief to produce a scanner series offering extreme performance and tough enough to handle the most demanding applications – and the i620, i640 and i660 have stepped up to the mark. All three models offer outstanding advantages when it comes to image quality, paper handling, ease of use, super fast image processing, productivity and cost of ownership."

He added: "There really are some exceptional features built-in to these scanners. Onboard optics are powerful enough to scan the most challenging documents and their auto-feeder is so sensitive it could handle rice paper without damaging it."

### The fast show

The new series delivers high quality images via five output modes: colour, bitonal, greyscale, simultaneous bitonal and greyscale, or simultaneous bitonal and colour and is capable of outputting 480 images per minute. Mixed batches can be scanned with virtually no pre-sorting enabling users to get through the toughest workloads faster than ever.

### At-a-glance features of the i600 Series:

- Up to 60,000 pages per day capability
- 500 sheet elevator or manual feed
- High speed *Firewire* interface
- *PerfectPage* Scanning with iThresholding for clean, crisp images at full speed
- Aggressive cropping eliminates black borders
- Remarkably accurate deskew, even for A3- size documents
- Multi-feed detection featuring ultrasonic sensors to weed out labels and stuck-together documents
- Electronic colour drop out
- Relative cropping to scan selected document areas and save file space
- White imaging background option
- Colour on the fly: switch from colour to bitonal imaging and back using a simple unique patch code
- Quiet operation.
- Low cost of ownership
- Onboard service diagnostics
- Long-life dual Xenon lamps
- Multiple ongoing service/support options from Kodak Service and Support

## Capture Software Gets An Upgrade

KODAK Capture Software is all about ease of use, saving time and saving work in production scanning – and things just got even better with the launch of *Version 6.5* to support new i30 and i40 Scanners.

### Batch output format enhancements:

Added Color TIFF support to stitch long paper for i280 long paper scanning

Added JPEG 2000 option to Enhanced Single Image.

Added Visual Basic support to the Batch Output Format API.

The new software replaces Version 6.4 and includes bug fixes to earlier 6.x releases.

Attractive enhancements were also made to the bundled *Lite* version.

Note: A full demonstration version of Capture Software can be downloaded from: [www.kodak.com/go/capturesoftware](http://www.kodak.com/go/capturesoftware).



## New Software Is Up And Running

Following 'exhaustive' internal and external tests Kodak is now shipping the new  
**PowerFilm & PowerBook Software release Version 5.3**

Kodak's WW OEM Products Manager Richard Broden told iNSIGHT: "We are delighted to inform customers that all the pre-launch check boxes have now been ticked and Version 5.3 is ready to go.

In Version 5.3 PDF output is now a standard feature and PDF and TIFF can now be output simultaneously.

The software licensing system has been reengineered to make installation and registration simpler. There is a much faster start-up – and a new License Manager programme is provided to allow users to easily configure their licenses."

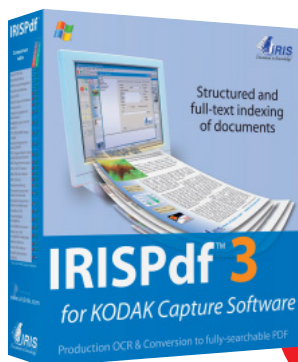
He added: "In addition we have discontinued our 'Time Bomb' software version for users wishing to test PowerFilm with a DSV or Filemaster+ Face-Up Document Scanner.

We have replaced this with a fully functioning 'BRANDING / DEMONSTRATION' version which stamps the words 'For Demonstration Only' across each image to allow users to test the new software driving the Kodak branded products. The new branding version will only address Kodak branded scanners."

PowerFilm is a fully featured user interface to drive the KODAK i7300, 3000DSV and 2400DSV Microfilm Scanner Printers.

PowerBook retains the same look and feel of the PowerFilm user interface and drives the KODAK Filemaster+ Face-up Document Scanner.

## Advanced IRISPdf 3 Solution Announced At DMS



**DMS  
News**

The I.R.I.S Group has released IRISPdf 3, its latest professional solution for the generation of structured and full-text indexing of documents.

IRISPdf is an advanced production OCR solution for the conversion of volumes of scanned documents into electronic data and can supply any document management system with appropriate file formats.

### Numerous new features

The new IRISPdf 3 which boasts numerous new features including advanced barcode recognition and a completely redesigned user interface, is available in two versions: IRISPdf 3 for KODAK Capture Software used as a batch output format and IRISPdf 3 Server a stand-alone application.



i30, i40



i50, i60, i80



i250, i260, i280



3520



i620, i640, i660



i810, i820,  
i830, i840

**in** novation you can count on™

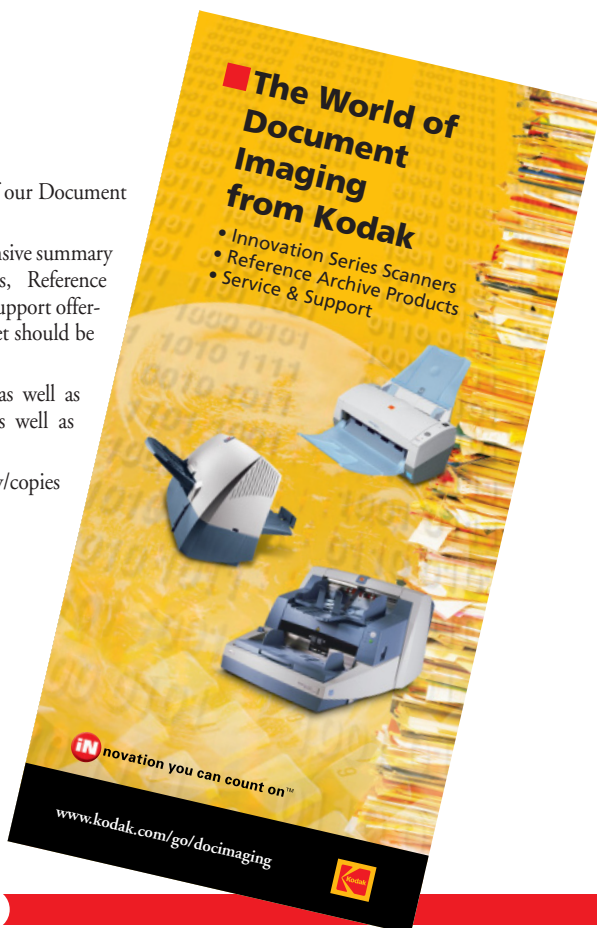
## Need An Overview?

Have you seen the new version of our Document Imaging booklet already?

If you are looking for a comprehensive summary about our Document Scanners, Reference Archive Products and Service & Support offerings, the recently launched booklet should be a helpful tool for you.

You find a product description as well as a specification overview in it, as well as technology descriptions.

Ask your local team for a copy/copies today!





## Happy Birthday

### i200 Series Scanners Win International Praise.

The i200 Series celebrates its second birthday this October as increasing numbers of customers across Europe praise on Kodak's entry-level production scanners.

The i200 Series were one of the first scanners in their price ranges to provide real innovation to the low-volume sector.

- The first scanners with a dockable flatbed accessory for scanning documents which requires special handling
- *PerfectPage* Imageprocessing as standard for outstanding readability of low contrast documents
- The first Scanners to provide colour scanning at the same speed as bitonal
- 3D-Ultrasonic Multi Feed Detection to detect double feeds reliably
- Sure-Path Paper handling to feed documents with care
- Simultaneous output of Bitonal and Colour or grayscale images
- Standard Firewire connection to the host computer

And still today the i200 Series presents a benchmark for the scanning industry, with the recent introduction of Kodak's renowned iThresholding technology in the i280 model.

Kodak is pleased with the i200 Series Scanners and its success in the dynamic market place. Customers all over Europe have tested the i200 Series and decided to purchase the innovative and reliable Kodak products over competitive offerings. The following fresh cases of KODAK i200 Series Scanners applications, all installed in 2004, speak for themselves:

#### i200 Series in the Portugese press

Luís Mota, director at Manchete, one of Portugal's leading press cuttings agencies told iNSIGHT that the group's decision to invest in Kodak scanning technology has paid off.

He said: "By using KODAK i200 Series Scanners and Newbase's leading edge media monitoring software we can produce high quality electronic articles very efficiently.

Thanks to this technology we can respond quickly to the challenge of electronic press production and our ability to fulfil client demands and expectations has substantially increased.

Once newspapers and magazines have been scanned with KODAK's i260 Scanners, Newbase software simply clips electronic articles from the pages and forwards them along with metadata to our customer-friendly portal."

#### CNAM Installs 58 KODAK i260 Scanners

The Caisse Nationale d'Assurance Maladie (CNAM) a leading French national health insurance provider spent three years evaluating potential digital solutions for its document capture requirements – before choosing Kodak and ITESOFT.FreeMind automatic document processing software.

Now fifty eight i260 Scanners, nineteen 3520DP Scanners and three i800 Series Scanners will be installed at the company's 132 sites across France.

Said Antoine Chataignier, CNAM director at the company's Lille office: "We initiated a rigorous selection process. It was vital that the chosen supplier had the capacity to provide the best level of instant response."

He added: "The implementation of a single solution will be most helpful to everyone insured with us throughout France who will, as a consequence, be able to benefit quickly from high service standards and a faster reimbursement of costs."

CNAM made its choice after testing software suitability, evaluation of challenges associated with the automatic capture of healthcare docu-

mentation and the capacity of the product to automatically capture, sort and index documents. The company also investigated price/performance ratios, quality of service and levels of satisfaction of user offices.

#### ITED and its i280

Service bureau ITED needs to capture over 13,000 medical prescriptions per day. The company chose the i280 Scanner, the flagship model in the KODAK i200 Series.

Explained IT Manager Marco Pellegrino: "We must have high image quality and consistent reliability – and the KODAK i280 answers all the questions.

The i280 allows simple and secure document feeding. The iThresholding feature delivers a first class image quality and reduces data entry correction and the dual streaming provides both bitonal images for optical reading and the original colour image for archiving."

#### The bank that saves money

Commerzbank AG uses seventeen i260 Scanners to help process European monetary transactions – and the bank says that the return on its investment was calculated at 'considerably less than one year'

One of the main factors in the bank's scanner choice was the option in the i260 to scan documents in colour - and at DIN-A4 size, plus DIN-A6, the standard monetary transaction format for Germany.

Said a spokesman: "The average volume of documents handled per day by the KODAK i260 Scanners is around 35,000. We process transfers, debit notes, European standard transfers and payment orders in foreign trade (Z1) across our regional centres. Thanks to state of the art technology we can maintain our high level of quality service".

#### Optabilis embraces Kodak scanning science

Italian media fulfilment agency Optabilis uses KODAK i200 Series Scanners in conjunction with its 'Cut'N'Press' solution – guaranteeing a dramatic reduction in time required for producing and publishing press reviews.

A spokesman told iNSIGHT: "The primary objective with our Cut 'N' Press Version 4 is to make it easier to 'tailor-make' the articles and documents to be acquired. This solution has the ability to acquire A3/A4 documents but also pages from daily paper (which can be larger than A3 format) using several passes of the scanner, but still producing a single document.

Once acquired by the Kodak scanners individual pages are broken down into basic components; headlines, copy, photographs and captions, and displayed to the user who can work directly on the original format and select what he wants to reassemble in A4 format.

We take full advantage of Kodak state of the art scanner technology both in terms of advanced paper management functionalities and image production and quality."



## Turkish Delight with i200 Series Scanners

When Istanbul-based Aksis International, a company providing complete solutions to banks, insurance groups, media companies and other commercial organisations, won a Document Management System tender from the capital Markets Board of Turkey (CMB), working closely with Kodak Document Imaging on the document archiving strategy.

The CMB bought eight KODAK i260 Scanners and a further sixteen i260 units to help increase day to day efficiency in the offices of the Turkish securities market regulatory authority.

Kodak Document Imaging solutions are widely used in the public sector and financial institutions in Turkey.

The Ankara Chamber of Commerce, the Turkish Treasury, the Garanti bank and the Public Institute of Statistics all use Kodak scanners in their workflow.

## Cool Scanner

### Kodak Scanner Survives A Cold Snap

We tell our customers that our new i600 Scanners can handle extreme applications.

Now we know they can also handle extreme conditions.

DICOM Norway took a new i600 to their stand at the popular DIPS Forum 2004 in the far north of the country.

Tore Skogen, Product Manager from Dicom Norge told iNSiGHT: "I think just about everyone and everything was freezing up there at the time....everything except our scanner, of course.

Our customers have high expectations and demand high performance, but the i600 is so easy to use, I'm sure it's no problem running it with thick gloves and a snow suit!"

The Forum targets the health sector and this year focused on the theme: The Digital Revolution.

Added Skogen: "The i600 Series, with its advanced technology, fitted the show's main theme perfectly.

These scanners are a digital revolution in themselves. They provide the fastest colour scanning in their class. They embrace *PerfectPage* scanning with iThresholding, can output at 480 images per minute and offer enhanced and expanded paper handling facilities.

Quite frankly it's the ultimate scanning experience – even if your teeth are chattering and you've gone blue with the cold."



## E-Signature

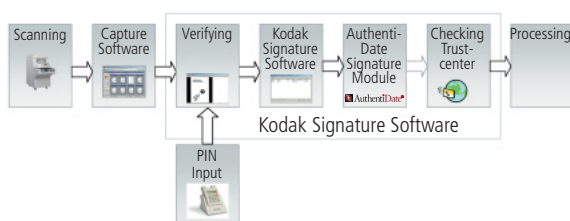
### Kodak Germany Signs Up For New Signature Technology

Kodak Germany has announced a new deal with AuthentiDate, a European company of the AuthentiDate Group headquartered in New York (U.S.), providing signature business process solutions for content authentication services that address the verification of digital information in business processes.

AuthentiDate's state of the art scan digital signature technology will be integrated into KODAK Capture Software.



# AuthentiDate®



A practical application of this integration is seen in Germany's compulsory health insurance industry. Both AuthentiDate and Kodak's network of service providers have a substantial clientele in Germany's compulsory health insurance sector. Under the German Signature Act, these customers, as well as their service providers, are obligated to exclusively use signatures pursuant to the Signature Act in high-volume document recording by August 2004 if the paper documents are being destroyed. Due to the integration of AuthentiDate's signature technology into KODAK's Capture Software, these users are able to satisfy these current requirements immediately. AuthentiDate's signature software has been preinstalled in the KODAK Capture Software and must only be activated by the user.

AuthentiDate's signature technology is designed to function without the alteration of any underlying electronic data and 'downstream processes' such as OCR tools and workflows can all be handled without being affected by the application of digital signatures.

Said Günter Wittlinger, Sales and Marketing Manager, Kodak Document Imaging, Germany, Austria and Switzerland: "We have been very impressed with AuthentiDate's digital signature technology which enables us to extend a variety of our applications with technologies from a single provider."

AuthentiDate is highly specialized in vendor independent signature technologies, enabling users to benefit easily from digital signatures compliant to German Signature Act and European Signature Directive. AuthentiDate's business process solutions making use of digital signatures through centralized and fully automated processes. Following to specific governmental regulations in accordance with the German Signature Act specific industries such as compulsory health insurance funds, are required to apply digital signatures, if the original paper documents will be destroyed.

Günter Wittlinger: "German digital signature law is strict but thanks to the successful integration of AuthentiDate's technology into our Capture Software we are able to ensure our scanners can easily satisfy all legal requirements.

AuthentiDate's signature technology is already being used in a diverse area of commerce, in particular in the compulsory health insurance funds sector."

Marc T. Willems, an Executive Director of AuthentiDate International AG added: "We are delighted that Kodak, a well-known service provider has joined our partner-signature network.

All our solutions are focused on easy integration, high economic efficiency, platform independence and protection of investment."



## Kodak at the Olympics

**Kodak and The Olympic Games go together like strawberries and cream.**

When the first Modern Olympic Games were held in Athens in 1896, Kodak (then just 16 years old) was there.

The world's leader in imaging has been a long-standing Olympic sponsor and over the past twenty seven Games many record-breaking moments have been captured on Kodak film.

Jacques Rogge, President of the International Olympic Committee said before The Games: "Kodak is a very important member of the Olympic Family. It takes a very active role in helping us stage the world's greatest event and through its various marketing efforts helps us share the Olympic spirit with the world." And Kodak Chairman and CEO Dan Carp added: "Kodak is in the business of capturing and sharing memories and few world events create positive memories quite like the Olympic Games." He continued: "The Athens 2004 Games marked the first primarily digital Games in history and we have been proud to play a key role in bringing digital imaging to the Olympics with products and services crucial to the conduct of this event."

In Athens the 18,000 sq ft Kodak Image Centre became the world's largest photo lab providing traditional film and digital photographic products and services to accredited photographers - and digitizing over 3 million images for rapid dispatch around the world. Kodak systems produced in excess of 350,000 security badges and 80,000 visa credentials for athletes, officials, volunteers and sponsors.



**The lucky Winners of the KODAK Grow for Gold Promotion**



**Cycling**

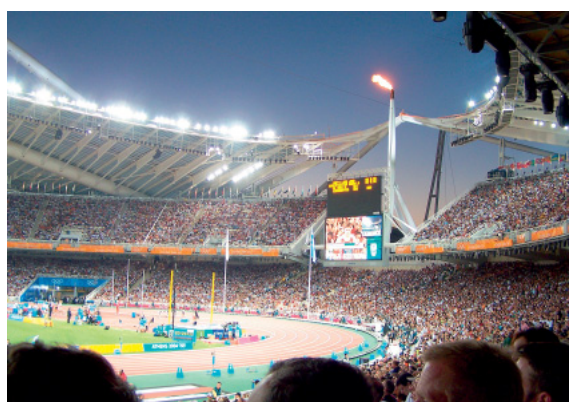
Gregory Walker, Kodak Director and Divisional Vice President, Presence and Alliance Marketing said: "Considering the complexity of gathering many photos and merging them with the appropriate individualized background data it was a fairly daunting challenge but one Kodak technology was readily able to handle. The accreditation process meant we had to obtain a person's image identification and merge it with their appropriate access rights and classification.

Accreditation badges not only acted as the primary security pass but also as a means of identifying which venues and where in the venue a person was assigned, their job title, nationality and what transportation and dining privileges were authorised."

Everyone needing to access Olympic venues was required to submit an application to the Uniform Distribution and Accreditation Centre in Athens.

Then the applications were scanned into a database using a KODAK 3590C Colour Scanner. Special Kodak software allowed the image to be cropped and data added and displayed on a computer screen. The scanners could read up to 80 forms a minute and distributed the load to workstations to process the data.

Kodak had sites across Athens where applicants were able to have their images captured by Kodak digital camera workstations using KODAK DX4900 Digital Cameras and KODAK 3590C Colour Scanners. The photos were transferred to the accreditation electronic system and merged with appropriate information taken from the applicants. At this point security checks were carried out. Then each badge was finally output (in just over two minutes) on Kodak thermal printers.



**The impressive Athletic Stadium**



**One of the beautiful Isles, that we saw during our sight-seeing trip**

The Games and Kodak's involvement with them left a lasting impression on Kodak Document Imaging's Silke Schwarz.

She told iNSiGHT: "I had heard a lot about the Olympic spirit but had never really fully understood what it meant. It's a really special feeling exclusive to The Games. It was just so amazing to witness so many nations coming together in peace and harmony in one massive stadium. We had a great time with our guest customers – and I got to see a world record made by Russian pole vault athlete, Yelena."

Kodak customer Scott Watson, sales manager at Electronic Archive Solutions Limited, UK was overawed by the experience.

He told iNSiGHT: "I have to thank Kodak for a completely unforgettable experience. The company has an awesome organization and high profile presence at The Games".

Pierluigi Toni, Business Unit Manager at DICOM AG, Switzerland added: "What an incredible feeling to be at the heart of the Olympics in Athens. Assisting, among others, to the Pole Vault world record and the 1500 metres final was an unforgettable experience in that magic night."

## Support Team Puts Another Award Win Into Storage

The Kodak Service & Support Team has picked up another industry accolade.

The Kodak Service & Support Team has picked up another industry accolade. The readers of the influential *'Storage Magazine'* voted our team the winner in a recent performance evaluation competition.

Alan Russell, Kodak's UK National Storage Manager told iNSiGHT: "We are delighted with this win. It underlines our mission to provide our customers with a comprehensive support package within our 'one-stop-shop' total care service." He added: "Whatever the challenge that confronts us it is our role to take the pain away when customers encounter problems in maximizing uptime and maintaining access to their data and images.

Fortunately we are backed by a global organisation that boasts in excess of 4,000 dedicated service employees – so access to additional resource is just an email away."

Kodak Service & Support, which maintains a wide portfolio of industry-leading storage products from many manufacturers, is backed by over 60 dedicated service personnel across the UK alone, backed up by a local service repair and spares centre. Customers can access total system support across tape drives, optical juke boxes, RAID, SAN and NAS devices and enhanced services including media conversion and disaster-recovery programmes.



## Check out the latest Advertisement themes

### All happy together

with the new i30 & i40 Scanners, which made their European debut at the DMS Show in Essen.

**you and i. so happy together.**

**PerfectPage Technology**

The new KODAK i30 and i40 Scanners. The perfect match for all kinds of small-office applications. Good news for all: agents, consultants, doctors, lawyers, managers, pharmacists, professionals, secretaries, teachers... Get fast scanning with the high-quality images you expect from Kodak. Easy setup and operation and a small footprint that fits any desktop. For details, including more about our full line of scanners, and the latest promotions, visit [www.kodak.com/go/i40](http://www.kodak.com/go/i40) today. You and Kodak – so happy together.

**INNOVATION YOU CAN COUNT ON™**

**Everybody's Darling**

**State of the art productivity**

- Best in class Image Quality "Perfect Page"
- Best in class Paper Feeding "Sure Path"
- Best in class Ultrasonic Multifeed Detection "20"
- Three models to suit different environments i250, i260, i270
- Durable Refect for A3 colour scanning

Need a scanner that goes the extra mile? Contact your Authorized Reseller of KODAK Document Imaging Products, e-mail us at: [ds-scanners@kodak.com](mailto:ds-scanners@kodak.com) call us at: 01462-844791 or visit: [www.kodak.com/go/docimaging](http://www.kodak.com/go/docimaging)

**INNOVATION YOU CAN COUNT ON™**

**Reliable?**

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**INNOVATION YOU CAN COUNT ON™**

### Everybody's Darling

The i200 Series celebrates it's 2nd Birthday now and is everybody's darling. The birthday campaign includes 2 different advertisement samples.





## i40 Is The Kodak Star At DMS 2004

Over 18,000 visitors and 300 exhibitors from more than fifteen countries underlined DMS EXPO as Europe's leading event and conference venue for document management and information.

Kodak Document Imaging played a key role in the massive success of the three day, two hall event at the Essen Fairgrounds in Germany.

With an agenda covering vital digital management challenges; enterprise content management, document management, electronic archiving, records management and capturing solutions/input management, the Digital Management Solutions show offered more workflow solutions than ever before.

**“...even inexperienced users can operate the i40 with no problem at all ... The i40 was a mega-hit for us at DMS...”**

Günter Wittlinger, Kodak Sales and Marketing Manager

The Kodak 'hero' product at the Essen Messe was the i40 Scanner, complete with its *PerfectPage* Scanning capability and iThresholding.

Explained Günter Wittlinger, Kodak Sales and Marketing Manager DACH: “We worked closely with our show partners, dms GmbH, e-das GmbH, Interact Consulting GmbH and Ratiodata IT – Lösungen&Services GmbH and found ourselves swamped with interest in the i40 and the Eclipse – the fastest Microfilm Scanner.

Stand visitors watched as Kodak experts showed why the i40 Scanner has been named *Better Buys For Business* 'Editor's Choice' 2004.

The i40 with its easy setup and integration and robust bundled software suite offers compact design and advanced imaging features for desktop scanning.

It sits easily on any desktop in a front or a back office and even inexperienced users can operate the i40 with no problem at all as all the key features on the machine, including paper size detection, deskew, cropping, multi-feed detection and intelligent thresholding are fully automatic. The i40 was a mega-hit for us at DMS.”

Kodak Scanners – over 35 of them in total – were also used across partner sites throughout the event.

Said Günter Wittlinger: "This fair was a major success story for Kodak Document Imaging. We made vital customer contacts and celebrated the first presentation of the i40 in Europe".



### Germany, Austria & Switzerland

Phone:

Document Scanners: +49 711 406 3411  
Media & Micrographics: +49 711 406 5306

### Italy

Phone:

+39 02 660 28 338 or +39 02 660 28 212

### France, Spain & Portugal

Phone:

+33 1 4001 4082

### Benelux

Phone:

+31 347 363612 or 32 262 68506

### United Kingdom

Phone:

+44 1442 844791

### Scandinavia

Phone:

+44 1442 845878

### Eastern Europe, Middle East & Africa

Phone:

+36 1 454 3031

**For any service related issues,**  
please contact our European Service Support Centre  
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or [eamer-cig-service@kodak.com](mailto:eamer-cig-service@kodak.com)

See us on the Web

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## Something to say?

If you have a point of view you would like to share with us or our readers, please write to the editor at the above address or send an e-mail to:

[EAMER-DI-Capture@kodak.com](mailto:EAMER-DI-Capture@kodak.com)

## DIARY DATES

Event	Date	Location
Storage Expo	13 - 14 Oct	London
Forum de la Geide	19 - 21 Oct	Paris
ANCI Expo 2004	3 - 6 Nov	Genova

Please contact the local Kodak houses if you require any more input about the above mentioned shows and events.